



## **STRATEGIC DIRECTION**

### **2019 - 2023**



#### **VISION**

A Connected Community

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#### **MISSION**

The Big Sky Community Organization engages and leads people to recreational and enrichment opportunities through thoughtful development of partnerships, programs and places.

# VALUES

INCLUSIVITY • RESPONSIBILITY  
HEALTH • TRUST

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Together we will lead  
and bring our community  
together by building trust  
and respect.

## A Committed Staff and Engaged Volunteer Board of Directors

### STAFF

Ciara Wolfe; *Executive Director* Leisha Folley; *Finance & Operations Director* Adam Johnson; *Parks & Trails Director* Jeff MacPherson; *Asset Manager* Sara Marino; *Community Development Manager*

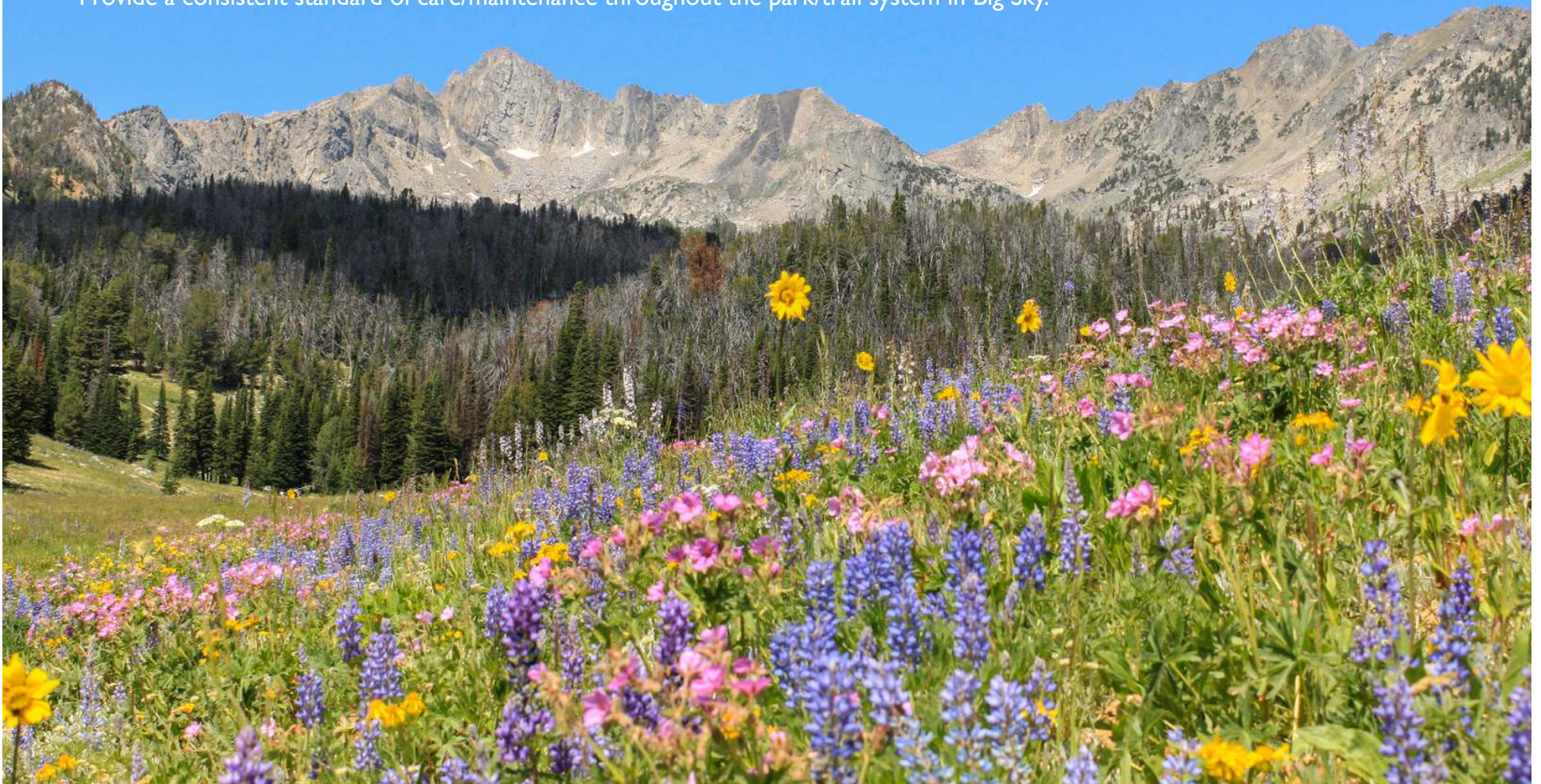
### BOARD OF DIRECTORS

Al Malinowski; *Chair* Michelle Horning; *Vice Chair* Warren Cook; *Secretary* Kaie Ketschek; *Treasurer* Mark Cone, Herb Davis, Scott Hammond, Alex Iskenderian, Tallie Lancey, Barb Rooney, Steve Taylor



# GOALS

- Engage & educate the community through growth in volunteerism, program expansion and collaborative shared leadership partnerships.
- Develop a dependable annual operating revenue model utilizing a combination of annual public revenue, annual fundraising, capital endowment program and program fees.
- Expand trail system with projects focused on key connecting corridors within Big Sky
- Provide a consistent standard of care/maintenance throughout the park/trail system in Big Sky.





## ***What do these goals mean?***

- Six acres of critically located parkland
- Indoor community center in the heart of town
- Expanded programming for everyone
- Future development of recreational facilities

# Trails Planning

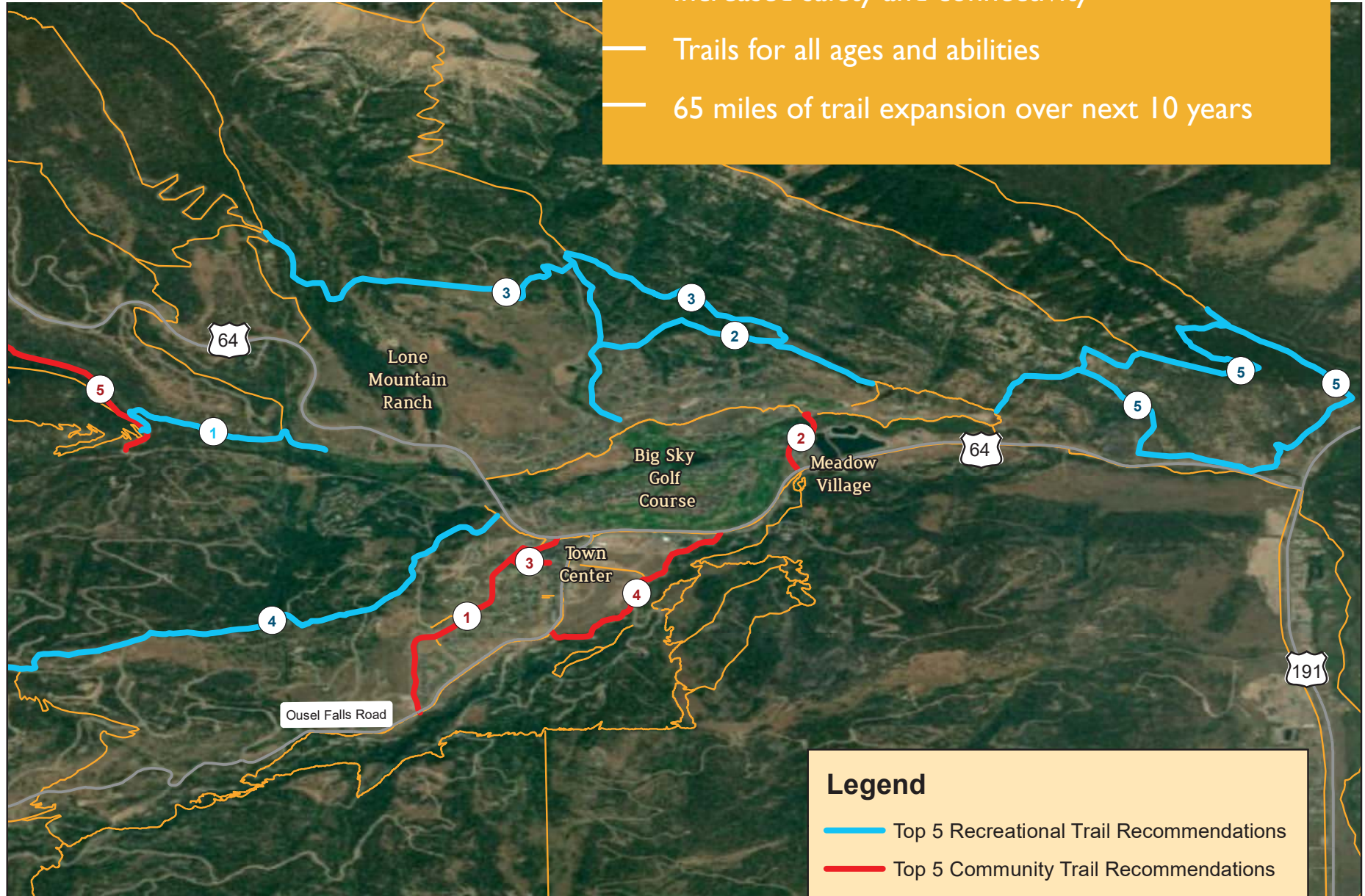
Five new recreational trails in five years

Five new connecting commuter routes in five years

Increased safety and connectivity

Trails for all ages and abilities

65 miles of trail expansion over next 10 years



# Working Together To Make Our Goals Possible





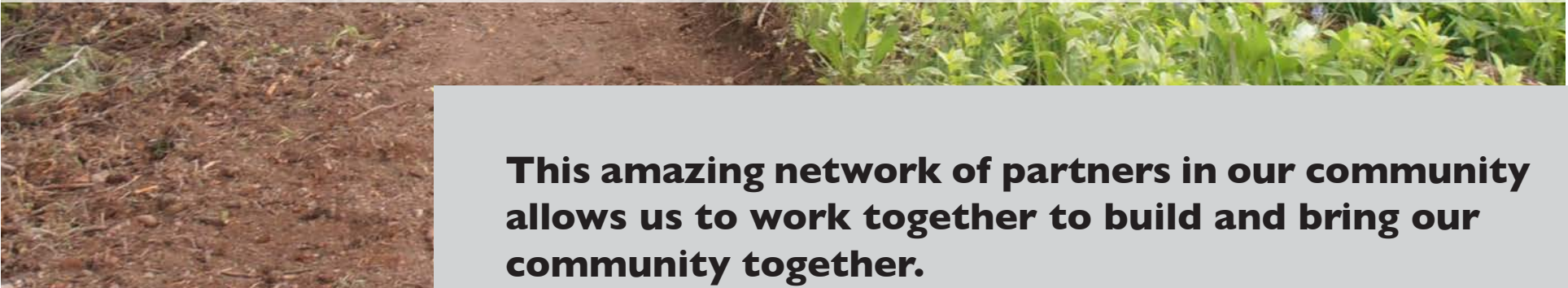
**Building trust as a foundation for shared leadership.**

# Partners

Arts Council of Big Sky  
Big Sky Chamber of Commerce  
Big Sky Discovery School  
Big Sky Fire Department  
Big Sky Futbol Club  
Big Sky Invasive Species Alliance  
Big Sky Medical Center  
Big Sky Owners Association  
Big Sky Resort  
Big Sky Resort Area Tax District  
Big Sky School District  
Big Sky Search and Rescue  
Big Sky Skating and Hockey Association  
Big Sky Ski Education Foundation  
Big Sky Trails, Recreation and Parks District

Blitz Soccer  
Bozeman Area Community Foundation  
Gallatin County'  
Custer Gallatin National Forest  
Gallatin County Sheriff  
Gallatin River Task Force  
Gallatin Valley Land Trust  
Local Businesses  
Lone Mountain Land Co  
Lone Mountain Ranch  
Madison County  
Montana Department of Transportation  
Montana Land Reliance  
Montana State Parks  
Moonlight

Moonlight Community Foundation  
Rotary Club of Big Sky  
Spanish Peaks  
Spanish Peaks Community Foundation  
Thrive  
Town Center Owners Association  
Trust for Public Lands  
Visit Big Sky  
Warren Miller Performing Arts Center  
Wilderness Conservation Society  
Women in Action  
Yellowstone Club  
Yellowstone Club Community Foundation  
Yellowstone Forever



**This amazing network of partners in our community allows us to work together to build and bring our community together.**

# ***THANK YOU!***



BIG SKY COMMUNITY ORGANIZATION

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